

# Walk for Life

Celebrating **35** Years of LIFE

## Top 10 Tips for Team Captains



1

### Link the PRC to your church.

Recruit fundraising participants and generate awareness and enthusiasm!

2

### Plan with your pastor.

Ideas: Host a "Walk for Life" Sunday. Discuss who to recruit. Display and distribute materials like bulletin inserts and the promotional video (<30seconds long). Set goals for a number of participants and \$\$ to raise.

3

### Register your team. Then recruit!!

Online at [www.walkforlifeNRV.com](http://www.walkforlifeNRV.com). Remember who participated last year? (We can help!) Get materials to team members.

4

### Encourage your team.

Check on the fundraising progress of individuals and the team as a whole.

5

### Promote!!

Announcements! Try your church website or email. Sample ideas are online. [www.walkforlifeNRV.com](http://www.walkforlifeNRV.com)  
Share bulletin inserts. We have materials to make it easy! Go online for printables or request directly from us.

6

### Speak up!!

If you are a "Moses," recruit an "Aaron." Share your excitement at women's events, youth group gatherings, prayer meetings and more!

7

### Approach.

Who may not be able to participate physically but could financially support those who are? Who can come alongside you to support this impactful ministry? And have some fun?

8

### Remind team members.

Fundraise, fundraise and fundraise! Confirm that team members know the date, time and location of the event. Remind the staff or congregation as a whole as our date approaches. Do team members have any last-minute questions?

9

### Reach out to us.

Call! 540-552-5556 or email: [kristie@prcnewrivervalley.com](mailto:kristie@prcnewrivervalley.com)

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### Most importantly: pray!

We need prayer at the PRC daily in order to minister to clients who are facing a crisis of a lifetime. Pray for the clients, the nurses, the staff and the finances that support so many.