



Summer 2018

# Pregnancy Resource Center

New River Valley, Inc.



## Compassion COUNTS

by Courtney Johnson, Director of Client Services

In our ministry, we often wonder what is the best way to reach our potential clients. Should we spend money on major marketing campaigns, billboards, or take out more ads in the college magazine? Sometimes, a simple Facebook message can be all it takes to begin a lifetime bond between a precious little girl and her Mommy!

Katelyn was already a mom to an active toddler when she found out she was pregnant with her second baby. She was in an unhealthy relationship with the father of her baby and it wasn't long until he was no longer involved in her life. Katelyn wasn't sure she could keep this new child and was considering adoption. While on Facebook one evening, she happened to see a response about the Valley Women's Clinic support on someone else's comment. Searching for her own answers, she connected with our clinic to see if we could help her too.

“When I look into my daughter's eyes,  
I know I made the right choice in  
keeping her.”

- Katelyn, PRC Client

“I received no judgement; just care and compassion, ears to listen to me, and ultimately I decided to parent,” said Katelyn. “I've not only gained knowledge through watching parenting videos, I've also had the opportunity to earn free diapers and supplies by doing so. No matter how much I feel like I messed up in my decision making, when I look into my daughter's eyes, I know I made the right choice in keeping her! I wouldn't have believed that before, if not for the guidance of the Valley Women's Clinic. I now have two beautiful children and a support system through a local church. My plans are to go back to school in the fall and create a good life for my kids! I'm thankful for the PRC and all of the support they have given me through the Valley Women's Clinic; I was able to keep my daughter through their support.” We rejoice with Katelyn and that God is familiar with all her ways.

“You have searched me, Lord, and you know me. You know when I sit and when I rise; you perceive my thoughts from afar. You discern my going out and my lying down; you are familiar with all my ways.”

Psalms 139:1-4

## Who supports this MINISTRY?



We get this question often. It is so exciting for us to answer, “It takes a whole community to build a culture of life in churches, organizations and individuals!” With appreciation to our supporters, we wanted to use this newsletter to highlight what **YOU** are doing and how you can continue to support our mission. Thank you for coming alongside this ministry and making a difference... one woman, man and child at a time! Thank you for “*never lacking in zeal, but keeping your spiritual fervor serving the Lord*” in the NRV! (Romans 12:11)

You are providing support for our ministry:

### Through Prayer

Prayer is the most valued resource. Everywhere we go we have people telling us they are praying for connections and resources for our precious women, the unity and leadership of our Board of Directors, and for God’s blessing on our volunteers and staff. In addition, we send prayer updates regularly. To be added to our regular prayer email, please contact our office in Blacksburg at 540-552-5556.

### Through Service

Last year **350** of you volunteered over **3,900 hours** to make this ministry happen! This included mission projects, fundraising, event support, teachers in our education program, weekly counselors, nurses, landscaping, and tech support. Other volunteers are pastors and advocates who keep engaged with PRC as a mission outreach for their church. We’re blessed to have such an ongoing outpouring of faithful servants!

### Through Giving

There are so many ways our supporters come together that evidences God’s blessing on this ministry:

- Our LifeSponsors, our committed monthly givers, substantiate much of our budget. The number of these supporters have more than doubled since 2014.
- We have three annual fundraising events, highlighted in this issue: **Baby Bottles, Walk for Life and Annual Benefit Banquet**
- Other ways community members come alongside us throughout the year include diaper drives, baby showers, one-time donations, community/ church benefits naming us as recipients, transfers of stock or retirement funds, memorial or honorarium gifts, or large gifts like cars or vehicles. (We have a financial advisor that will meet with donors for unusual donations).

So, thank you, for making such an impact in our community through PRC exemplifying Romans 12:11 (above).

*If you would like more information on how you can get more involved, please go to our website: [www.PRCsupport.com](http://www.PRCsupport.com).*

## VOLUNTEER Spotlight: DEBBIE WILLIAMS

Debbie has been the longest serving volunteer with the PRC, 14 of our 33 years! She first came to PRC after Linda Robinson, former PRC Director, spoke at her church and asked for volunteers. Debbie had older boys in high school at the time and it was a place she felt she could give back.

Debbie shared, “PRC was in Christiansburg at the time, so I decided to volunteer on ‘Thursdays’”, a post she has kept over the many years and changes of the PRC. “Then our center moved to Blacksburg, added a mobile unit that went to Radford, and now have a second center in Radford.” Debbie also has seen the staff, volunteers, fundraisers and the supporters grow. Debbie shared that she has grown through her experiences serving with the PRC, “When I began, I felt inadequate. But over the various in-service trainings and by meeting the women, I realized what a wonderful place to just be a voice for the Lord. We share in different ways, but it’s a step out on faith for me. It’s a great ministry right here in the NRV. You don’t have to go to as far as Africa to find people in need of our help. This is a great ministry to support, to volunteer, and get involved in.” We’ve had various paid job openings over the years and have talked to Debbie about her interest and she always replies, “No, this is what I do to serve God. I’ll keep volunteering.”

*Debbie lives in Radford with her husband, Abie, and has three grown sons, Abram (wife Kelsey), Alden and Harrison.*



“This is what  
I do to serve  
God!”



Pregnancy Resource Center of the NRV's

# Walk *for* Life

*\$35,205 raised for the PRC ministry!*

## THANK YOU!



*Act Justly, Love Mercy, Walk Humbly*

Thank you to all of our participants and those who sponsored them! Your generosity and hard work in collecting sponsorships allow us to continue providing free, life-affirming services and support to our clients at both of our clinics.

This year our walk was not only held on a Friday night, but it was AMPLIFIED! Participants enjoyed an evening of Dodgeball and Zumba along with our traditional Walk!

105 fundraising Participants, representing 34 churches, attended with their families.



Our top fundraising teams were Christ Church - Radford, Redeemer Church and Radford Mamas!



Our top three Participants were Debbie Brunk, James Trice and Elisabeth Swindell.

A special recognition to our business event sponsors: **Hodge Insurance, Real Life Dental Care, Signspot, Alcova Mortgage, Radford Coffee Co., Sundown Electric and Professional Rehabilitative Options.**



After the Walk, Dodgeball Tournament and Zumba class, participants enjoyed food, water, live music, and family activities: a silly photo booth, life-sized Jenga, Kan Jam, cornhole, and inflatables! Thanks to the The Bridge Worship Team, Surge Ministries, Oasis Church, Northstar Church, Carilion Health Systems and Hodge Insurance for providing these things!

A special thanks to Chelsea Anderson Photography and A Noble Photography for capturing so many beautiful pictures!



The links to download the event and silly photo booth photos are available at [PRCsupport.com/walkforlife](http://PRCsupport.com/walkforlife).

We would also like to say Thank You to the businesses that donated prizes for our top fundraising participants: Outback Steakhouse, Mellow Mushroom Pizza, NRV Superbowl, Buffalo Wild Wings, The Beast of Blacksburg Pizzeria, Mill Mountain Coffee, Olive Garden, Pizza Hut (Roanoke St. & University City Blvd), Tropical Smoothie Cafe, McAlister's Deli, Ruby Tuesday, Christiansburg Aquatic Center, Sal's Italian Restaurant and the City of Radford.





## Generational Impact



"I participate in the Walk for Life to help unborn babies and their moms!"



Our top fundraising team for the 2018 Walk for Life Amplified was Christ Church - Radford! It wasn't until a call was made to their pastor, Anthony Mathenia, to say "Thank You" for their support, did we find out that their team was made possible by 14 year-old Elijah Allen. "Our church didn't have a team last year and I found out it was because no one asked to be a team leader. I was burdened

to ask if I could lead this year, so when registration opened I went to my pastor to ask if I could and he said yes! I started sending out texts and asking friends and family in person if they would participate, and kept asking them to sign up until they did! I wanted to participate in the annual Walk for Life to help unborn babies and their moms!"

*Thanks to the effort put in by Elijah, their 18 member team had 81 sponsors and raised \$3,520, which was 10% of our total for the entire event! It's so encouraging to see our younger generation making an impact in their community for Life!*



**The Christ Church - Radford Team**

## Spiritual Impact



Thank you to the Floyd community of Pastors and Advocates for joining us this spring for our annual Spring Prayer Breakfast held at Grace Baptist Church. Pastor Shake Smith of Auburn Baptist Church led us in devotion and our PRC Medical Director, Dr. Matthew McCarthy gave updates on our ministry. It takes a community to build a culture of LIFE and we appreciate the support of our local churches and individuals coming along side of us. Our next prayer event is November 10th with our Banquet Speaker, Mike Spencer.

## Ministry Impact

### \$1,000 Employee Vibrant Community Grant



**CORNING  
FOUNDATION**

A special THANK YOU to Debra Segar for being a Pro-life Hero! An employee of Corning and local supporter of the PRC, Debra nominated us for the Employee Vibrant Community Grant from the Corning Incorporated Foundation. The Foundation has granted more than \$167,600,000 to non-profit organizations since it was founded in 1952. Through leadership and collaboration, the Foundation strives to foster vibrant, enriching and supportive communities. The PRC was one of sixty-five eligible non-profits to receive this one-time \$1,000 grant. Thank you to the Corning Incorporated Foundation for giving to PRC!



### Motorcycle Donation to Support Services

You don't have to sponsor a Walk for Life participant, give at our annual benefit banquet or donate diapers to be a blessing to our ministry. Butch Wirt saw two motorcycles parked in his garage that he no longer needed and decided that they would be a great gift to the PRC! Thank you to Butch for being a Pro-life Hero and thinking outside of the box for ways to contribute! If you have any large ticket items... cars, boats, etc. that you are looking to donate, give Debbie a call to discuss your options!

### Keep up with the PRC on Social Media!

*By liking our pages (PRC NRV and Valley Women's Clinic) and interacting with us... more people in our community will see and learn about what we do!*



## 2018 Annual Benefit Banquet



*Save the Date:*

**Thursday, November 8th and Friday, November 9th  
6:30pm-8:30pm  
The German Club Manor**

We have a great God. A God whose ways are higher than ours. A God whose thoughts are higher than ours. "He performs wonders that cannot be fathomed, miracles that cannot be counted." Job 5:9. Please join us as we COUNT our blessings and celebrate the wonders and miracles that God has done through you, our generous supporters, as you stand for life and say COUNT ME IN! The banquet will feature client testimonies and Mike Spencer as our keynote speaker. Seating will be limited. For more information, call our office at 540-552-5556.



Mike Spencer  
Pro-life Speaker and Trainer

### AUGUST 5th: PRC Advocate Dessert Drop-in

PRC Advocates and their guests are invited to join us for a Dessert Drop-in at either our Blacksburg or Radford offices on August 5th from 2:00pm- 4:00pm. We believe in people and we are in the business of helping women and men facing unplanned pregnancies in the NRV. If you are interested in partnering with us in any way, this Dessert Drop-in is for you! Come, meet your PRC staff, and learn more about the impact you are making. Interested advocates will also receive further information regarding partnering with us throughout the year.

### SEPTEMBER 10th: Campus Advocate Meeting

Are you affiliated with VT, Radford or NRCC student groups? Plan to join us in September for our yearly Campus Advocate meeting!

E-mail Jayme, [jayme@valleywomensclinic.org](mailto:jayme@valleywomensclinic.org), for more information.



## Job Openings at the PRC

Please see our website for up-to-date information  
on all positions  
**[www.PRCsupport.com](http://www.PRCsupport.com)**

We especially need 1-2 new nurses  
4-12 hours per week based on availability!



## Board of Directors

**Scott Davis**, Chairman

**Dr. Matthew McCarthy**  
Medical Director, Vice-Chairman

**Kristan West**, Secretary

**Roy Dodson**, Treasurer

**Diane Cleland**

**Pastor Sean Couch**

## Staff

**Debbie Christian**  
CEO

**LeeAnn Arnold**  
Director of Operations

**Jayme Bolding**  
Dir. of Communications & Marketing

**Amanda Combs**  
Int. Director of Client Services

**Julie King**  
Administrative Assistant

**Kelly McMurray**  
Director of Development

**Donna Shelor, R.N.**  
Clinic Nurse

**Megan Turner**  
Client Advocate and Event Manager

## Our Mission

The Pregnancy Resource Center of the New River Valley is dedicated to upholding the sanctity of life through medical services, education, resources and Christian ministry.



# PRC News & Notes



## Baby Bottle Campaign Update: \$28,990.82

Thank you to the 46 churches and organizations that have participated in our Baby Bottle Campaign so far! We look forward to the final results of all who are partnering with us to *change* lives. You make an impact for LIFE in the NRV!

If your church would like to get involved in the Baby Bottle Campaign, please contact our Director of Development, Kelly, at 540-552-5556 or visit [PRCsupport.com](http://PRCsupport.com).



## Spirit FM Diaper Drive



As part of their annual Mom 2 Mom Diaper Drive, Spirit FM held a diaper drive for us in May. The drive brought in over 7,000 diapers!

**165** packages of diapers

**200** packages of wipes

**21** boxes of diapers

**31** baby toiletry items

Thanks to Spirit FM for partnering with us and promoting the drive and Kroger in Christiansburg for hosting. To everyone who came out and donated... thank you for your incredible generosity! Our diaper and wipes closets at both of our clinics are full again and ready to hand out to our clients!



**Pregnancy Resource Center  
of the New River Valley, Inc.**  
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**Valley Women's Clinic - Blacksburg  
& PRC Administrative Offices**  
540.552.5556

**Valley Women's Clinic - Radford**  
540.838.2138

[info@prcnewrivervalley.com](mailto:info@prcnewrivervalley.com)  
[www.prcsupport.com](http://www.prcsupport.com) (supporters)  
[www.valleywomensclinic.org](http://www.valleywomensclinic.org) (clients)

Connect with us on Facebook!



## Swipe your Kroger Plus card, support the PRC!

The PRC is a charitable organization listed through the Kroger Community Reward program. To register your Kroger Plus card so that your Kroger purchases help support the PRC, go to [krogercommunityrewards.com](http://krogercommunityrewards.com), create an account or login to an existing account, and choose Pregnancy Resource Center of the NRV from the list of charitable organizations.