



Fill a bottle.
Change a life.

Baby Bottle CAMPAIGN 2017

Your change can *change* lives!

Baby bottles filled with coins, cash and checks to benefit the work of the Pregnancy Resource Center of the New River Valley -- that's the Baby Bottle Campaign. It's a simple idea with impressive results. Last year this campaign raised over \$50,000 to support women, men and babies in our community!

Consider joining us for this year's campaign. It's a great way to get the whole church involved in ministry together, and it's easy to do! Your gifts support women and men that come to both of the PRC's clinics, located in Blacksburg and Radford. Our goal for 2017 is \$55,000, and with your church's help, we feel confident we can reach that goal!

Notes:

If you want to use bulletin announcements or a powerpoint slide for your campaign, you can download sample announcements for each week of the campaign and a customizable slide from our website:

www.PRCsupport.com/baby-bottle-campaign

Thank you so much for all your efforts to make the Baby Bottle Campaign a success!

Steps to Success:

● Get Ready.

Decide which date you want to start your two-week campaign. Whoever is heading up the Baby Bottle Campaign for your church should talk to the pastor or church leader to plan this. Most churches choose to start on Sanctity of Human Life Sunday, January 22nd. If your church would prefer to do it later in the year, just let us know.

● Get Set.

Gather the materials you'll need.

- **Baby bottles.** We usually recommend one per family.
- **Bulletin inserts and posters.** Available for pick-up or you can download and print these from our website.

You can pick these items up from our Blacksburg or Radford clinic. Just let us know when you will be coming and how many you will need. We would also be happy to deliver them to your church.

● Go.

Start your campaign and look forward to seeing how the change your church or group raises can *change* lives!

- **Week 1:** Kick-off the Campaign.
 - Distribute the bulletin inserts and baby bottles to your congregation or group.
 - Make an announcement about the campaign in the church service. (This could include having someone from your church explain it or having a speaker from the PRC come to kick off your campaign.)
- **Week 2:** Remind your congregation or group about the campaign and that bottles are due back the next week.
- **Weeks 3 & 4:** Collect all the bottles and return them to the PRC or arrange for them to be picked up.

The PRC owns and operates Valley Women's Clinic, with locations in Blacksburg and Radford:

